

Remit Address:
WFLA
33096 Collection Center Drive
Chicago, IL 60693
Main: (813) 221-5771
Billing: (317) 296-3100

Billing Address:

Southern Campaign Resources Attention: Accounts Payable 235 East Virginia Street Tallahassee, FL 32301 USA

INVO	ICE
PULL	LYALLE

Advertiser	POL/Jack Latvala for FL Senate
Product	
Estimate Number	

Invoice #	947768-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/07/16

Property	WFLA
Account Executive	WFLA National House
Sales Office	National House
Sales Region	National

Order #	947768
Alt Order #	
Deal #	
Order Flight	09/30/16 - 10/07/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate Reconciliatio	n Ref #
1	WFLA	Today Show	657-9a	•	•	•	•	•	<u> </u>	<u> </u>
				09/26/1	6 to 10/02/16	1x	1			
	WFLA			F	09/30/16	:30	8:41 AM	LATV0095	\$1,400.00	1
2	WFLA	M-F 530-6p	530-6p							
		•	·	09/26/1	6 to 10/02/16	1x	1			
	WFLA			F	09/30/16	:30	5:41 PM	LATV0095	\$1,470.00	1
3	WFLA	Local 6p News	6-630p						• ,	
-				09/26/1	6 to 10/02/16	1x	1			
	WFLA			F	09/30/16	:30	6:10 PM	LATV0095	\$2,400.00	1
4	WFLA	Today Show	657-9a						+= ,	
•	, .	roudy onton	00. 00	10/03/1	6 to 10/09/16	2x	1-1			
	WFLA			M	10/03/16	:30	6:59 AM	LATV0095	\$1,400.00	1
	WFLA			W	10/05/16	:30	8:57 AM	LATV0095	\$1,400.00	2
5	WFLA	M-F 530-6p	530-6p						* ,	
•	, .	ш. осо ор	000 op	10/03/1	6 to 10/09/16	3x	-111			
	WFLA			Tu	10/04/16	:30	5:39 PM	LATV0095	\$1,550.00	1
	WFLA			W	10/05/16	:30	5:54 PM	LATV0095	\$1,550.00	2
	WFLA			Th	10/06/16	:30	5:56 PM	LATV0095	\$1,550.00	3
6	WFLA	Local 6p News	6-630p							
			-	10/03/1	6 to 10/09/16	5x	11111			
	WFLA			M	10/03/16	:30	6:12 PM	LATV0095	\$2,450.00	1
	WFLA			Tu	10/04/16	:30	6:13 PM	LATV0095	\$2,450.00	2
	WFLA			W	10/05/16	:30	6:12 PM	LATV0095	\$2,450.00	3
	WFLA			Th	10/06/16	:30	6:23 PM	LATV0095	\$2,450.00	4
	WFLA			F	10/07/16	:30	6:28 PM	LATV0095	\$2,450.00	5
			Aired Spots	13						

Gross Total **\$24,970.00**

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Agency Commission

Net Amount Due

\$3,745.50

\$21,224.50 Payment Terms 30 Days